



Media Kit 2012

Brief description

DGUV Arbeit & Gesundheit – our readers have a healthier working life

DGUV Arbeit & Gesundheit makes occupational health and safety readable and practical. The magazine contains interesting reports and revealing interviews about everyday life at German companies. DGUV Arbeit & Gesundheit is the guide to safe and healthy working – for people in all professions.

Language

German

Publisher and Editor-in-chief

Deutsche Gesetzliche Unfallversicherung (DGUV)
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Advertising Company

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Magazine Volume

64./65. – established in 1949

Frequency/Issues per Year

Bimonthly/six times a year

Circulation

312.559

Formats

Journal

W 210 mm x H 297 mm

Print area

W 176 mm x H 259mm

Advertisements – Dimensions and Prices

valid from 01.01.2012

Colour

No additional charge for all colours within the CMYK-Scale.

Specified positions

No additional charge.

Discounts

Series Discounts

These discounts apply to insertions of the same size booked together and at the same time and which are scheduled to appear within a twelve month period.

- 2 Insertions 3 %
- 4 Insertions 5 %
- 6 Insertions 10 %

Volume Discounts

These discounts apply to insertions of the all sizes booked together and at the same time and which are scheduled to appear within a twelve month period.

- 3 Pages 5 %
- 6 Pages 10 %
- 9 Pages 15 %
- 12 Pages 20 %

Agency Commission

15 %

Method of Payment

Payment within 10 Days: 2 % Discount

Net Cash 30 Days

Foreign customers have to quote value added tax identification number on order.

Account to be paid

Wiesbadener Volksbank eG, Wiesbaden

Account Number: 24 964 29, BLZ 510 900 00

SWIFT Code: WIBA DE 5 W

IBAN Code: DE 15 5109 0000 0002 4964 29

Delivery Address

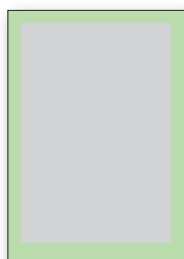
Universum Verlag GmbH

Taunusstraße 54

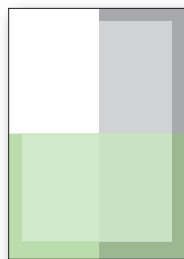
65183 Wiesbaden, Germany

Place of performance is Wiesbaden

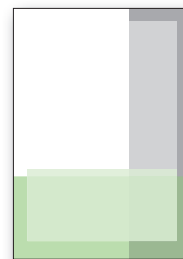
Advertisements – Dimensions and Prices (b/w and 4c; in Euro, VAT not included) All formats in mm, width x height.



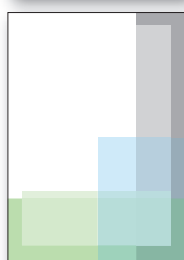
1/1 Page
Print area
176 x 259
Bleed Ad
210 x 297
8.950,00 €



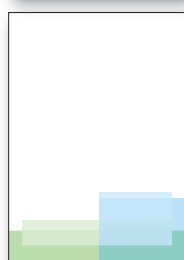
1/2 Page horizontal/vertical
Print area
176 x 127/86 x 259
Bleed Ad
210 x 148/103 x 297
4.735,00 €



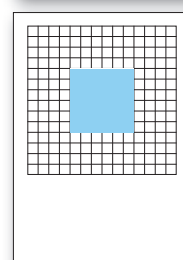
1/3 Page horizontal/vertical
Print area
176 x 85/56 x 259
Bleed Ad
210 x 98/73 x 297
2.985,00 €



1/4 Page horizontal/vertical
Print area
176 x 64/44 x 259/
86 x 127
Bleed Ad
210 x 77/58 x 297/
103 x 148
1.950,00 €



1/8 Page horizontal
Print area
176 x 30/86 x 63
Bleed Ad
210 x 39/103 x 77
995,00 €



Crossword Advertisement
Print area
75 x 75
795,00 €

Listed are standard advertisements. For further sizes please contact us.

Issue	Selected subjects (information about further subjects available on request)	Deadline for submission of advertisements	Deadline for submission of printing documents	Publication date	Trade fairs
1/2	<p>Occupational safety Temporary work from the agency's point of view – regulations about personal protection equipment, instructions etc.</p> <p>Health protection Emotional stress – between flow and burnout</p> <p>Insurance coverage Helpers in the household and on building sites</p>	24.10.11	16.11.11	04.01.12	
3/4	<p>Occupational safety Working safely on ladders</p> <p>Health protection Demographics – alternative employment, shortage of skilled staff</p> <p>Insurance coverage Insurance coverage in other countries</p>	14.12.12	11.01.12	24.02.12	<p>Sicherheit + Automation: 06.03.2012, Stuttgart</p> <p>Hannover Messe: 23. – 27.04.2012, Hannover</p> <p>Securex: 23. – 26.04.2012, Poznan (Poland)</p> <p>Corporate Health Convention: 24. – 25.04.2012, Stuttgart</p>
5/6	<p>Occupational safety Escape and rescue routes</p> <p>Health protection Ergonomics – precision mechanical assembly operations at production workplaces</p> <p>Insurance coverage Visits to doctors – occupational medicine prevention, flu shots, blood donation</p>	22.02.12	14.03.12	25.04.12	<p>Corporate Health Convention: 06. – 08.06.2012, Bern (Switzerland)</p> <p>ArbeitsSicherheit: 06. – 08.06.2012, Bern (Switzerland)</p>
7/8	<p>Occupational safety Globalisation, intercultural teams – e.g. overcoming language barriers (instruction in different languages, symbol-based signs)</p> <p>Health protection Corporate addiction prevention</p> <p>Insurance coverage Telework</p>	18.04.12	09.05.12	25.06.12	
9/10	<p>Occupational safety Radiation protection – safe handling of radioactive substances, safe operation of X-ray and radiation equipment</p> <p>Health protection Health maintenance through exercise – in office and physical activities</p> <p>Insurance coverage Training</p>	20.06.12	11.07.12	24.08.12	<p>Rehacare: 10. – 13.10.2012, Düsseldorf</p> <p>Arbeitsschutz Aktuell: 16. – 18.10.2012, Augsburg</p> <p>Orgatec: 23. – 27.10.2012, Cologne</p> <p>28th VDBW Autumn Occupational Health Conference: 25. – 27.10.2012, Weimar</p> <p>Security Essen: 25. – 28.10.2012, Essen</p>
11/12	<p>Occupational safety Skin care when handling chemicals</p> <p>Health protection Pulling and pushing without injury/MSE</p> <p>Insurance coverage Corporate sport</p>	22.08.12	12.09.12	25.10.12	<p>Medica: 14. – 17.11.2012, Düsseldorf</p>
	<p>Regular series – subjects and schedule available on request</p> <ul style="list-style-type: none"> • Energy turnaround • Hazardous substances • Personal protection equipment – for anyone on any occasion <p>Subjects and series in “Extra für Sicherheitsbeauftragte”:</p> <ul style="list-style-type: none"> • Manipulation of safety systems • Language barriers – a safety problem • Loading ramp interface • Lighting at the workplace • Noise • Lifting and carrying 				
	<p>Special transport issue Print run: 140,000 copies Target group: managers, occupational safety experts, company owners, occupational health doctors, safety officers Two exclusive advertising spaces are available here. Talk to us about using them for your company!</p>		June 2012	September 2012	

Platform supported

Macintosh preferred.

Preferred File Format

- PDF/X3 file format generated with Adobe Acrobat Distiller.
 - EPS and PostScript files are also accepted.
- All document fonts must be integrated.

Software

- QuarkXpress up to Version 8.1
 - Adobe Illustrator up to Version CS 4
 - Adobe In Design up to Version CS 4
- We cannot accept files in CorelDraw or Microsoft PowerPoint format.

File Setup Format

3 mm overlap on each side

Colours

Colour sets must fit the Euro-Scale. All graphics must be supplied with the file and saved as CMYK.

Proofs

Please provide a colour-matched proof for every advertisement. For 2- or 3-colour advertisements provide a proof for each colour. All digital artwork must be accompanied by a hard copy colour print.

File Format

Files must be delivered as open-files. The transferred files have to include all necessary parts (pictures, logos, fonts, etc.). If PostScript-fonts are used a screenfont/printerfont has to be available. TrueType-fonts cannot be accepted. The delivery of closed-files (e.g. separated PostScript with embedded fonts) has to be co-ordinated with the advertising sales office.

File Delivery Media

CD-ROM (ISO-Format) sent by special delivery or courier with following information on it: magazine name, issue number, telephone number and name of the maker, index printout.

Warranty

Only delivered data can be exposed. We cannot assume liability for deviants in text, images and colours. The print of colour advertisement without colour-matched proof is made without warranty.